



WestPoint Financial Group Merges With Three Local Firms, Making It One of the Largest Insurance and Wealth Management Firms in the Midwest

CHICAGO--([BUSINESS WIRE](#))--Three independent financial services firms operating as general agencies of Massachusetts Mutual Life Insurance Company (MassMutual) have announced they are joining together with Indianapolis-based WestPoint Financial Group to create one of the largest insurance and wealth management firms in the Midwest. Hoopis Group, LLC., MassMutual Illinois, and MassMutual Chicago will now operate under the name WestPoint Financial Group (WPFG).

Managing Partner, [Greg McRoberts](#), will lead the mega firm. WPFG will now service 200,000 clients¹, \$34 billion of life insurance in force², and \$14 billion in assets under management with a team of five hundred advisors across Indiana, Illinois, Ohio, Kentucky, Wisconsin and West Virginia.

As a third-generation financial professional, Greg understands the challenges, demands and rewards of building and maintaining a practice in this competitive industry. Relentless in holding a high bar when it comes to serving local residents and businesses, Greg has made it a priority to create and foster an environment where financial professionals have the support, guidance, and tools necessary to succeed and deliver exemplary service to clients.

“Greg is a progressive leader who has a proven track record of developing a team to meet the evolving needs of their clients,” said John Vaccaro, head of MassMutual Financial Advisors, MassMutual. “Building on an excellent reputation and history, I am confident that WestPoint Financial Group is well positioned to maximize the tremendous opportunities for residents and businesses across the markets they serve. The resources available in the larger firm will provide a tremendous opportunity to invest in progressive strategies to meet the needs of customers,” Vaccaro added.

“Our mission is to bring financial wisdom and clarity in a world of infinite information,” said McRoberts. “We are expanding our markets, expanding our net field force, and expanding our reach in communities and look forward to bringing our tradition of success to our clients in Chicago.”

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