

MARLTON, New Jersey. (Feb. 12, 2020) – Insurance Office of America (IOA) is excited to announce it has merged with New Jersey-based RDA Benefit Services, owned by Bob and Nancy Damato. The merger became effective Jan. 1, 2020, and further adds to IOA's growing team in the Northeast region.

"We are proud to join forces with a company that shares our values and is as passionate about small business as we are. The combined portfolio of RDA and IOA will give our clients access to additional products and services that will enhance the benefits they already have in place," said Bob and Nancy Damato. "We are also dedicated to continuing the exceptional customer service our clients have come to expect."

RDA has served the construction, distribution, health care, and manufacturing industries primarily for over 30 years, providing expert guidance within the employee benefits arena. IOA shares the same market focus and provides comprehensive consulting services to these industries and more including bonding, commercial insurance, employee benefits, and risk management. Powered by its proprietary program, RiskScore, IOA offers the most holistic insurance solutions available.

"IOA's growth model is one of building around good people, and this merger with RDA and the Damatos is no different. The reputation they have built in the community of professionalism and service fits perfectly with our organization," said Chris Labrecque, president of the employee benefits group for IOA. "We are excited about the opportunities both RDA and IOA now have to serve our mutual clients on an even deeper level, and we look forward to continuing the storied legacy the Damatos have created."

Bob and Nancy's expertise combined with the resources and versatility of IOA will provide clients with a truly unique experience.

"We could not be happier to have Bob and Nancy as part of our team. They bring a tremendous amount of knowledge with them as well as a focused dedication to their clients," said Tim

Fitzpatrick, senior vice president of employee benefits for IOA. "We are excited to build upon their legacy by continuing to deliver excellent customer service to employers and provide the tools and resources needed to effectively manage their total risk while helping them educate and empower their employees."

 $\underline{https://www.ioausa.com/newsroom/insurance-office-of-america-announces-merger-with-rdabene fit-services/}$