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Michigan's High Street Insurance Partners Acquires Three New Agencies

Traverse City, Michigan-based High Street Insurance Partners (High Street), has acquired three additional agencies — two in Michigan and one in New York.

These new agency partners are: Trust Shield Insurance Group (TSIG) in Schoolcraft, Michigan; Ken Bleeker Insurance Agency (Bleeker) in Martin, Michigan; and Gates-Cole Associates (Gates Cole) in New Hartford, New York.

Financial details of the transactions were not disclosed.

Founded in 1993, TSIG operates three offices in West Michigan. In addition to individual customers, TSIG has a client base that includes Michigan-based companies in the energy, landscaping, and agriculture industries.

Bleeker Insurance provides services to clients statewide and specializes in personal and commercial lines of property and casualty insurance, group and individual health coverages, and individual life insurance. Brian Bleeker, president, will remain in his current role and active in the business.

Gates-Cole Associates is a central New York-based insurance agency with nine offices in the greater Syracuse area. The agency sells property and casualty insurance plans to employers and individuals in New York state. President Bill Cole and Vice President Tom Cole will remain active in the business in their current roles.

High Street, one of 15 Huron Capital ExecFactor initiatives, was created to pursue growth through add-on acquisitions in the insurance agency market. High Street will gain greater market share through these acquisitions in West Michigan and will expand into a new state with potential for additional growth.

Source: Huron Capital

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