

Dyer Insurance Group Merges with Two Companies to Form Newly Created Blue Ridge Risk Partners

By Connect-Bridgeport Staff on February 06, 2021 via [Connect-Bridgeport.com](https://connect-bridgeport.com)

Dyer Insurance Group strategically merged with Jim Lively Insurance headquartered in Oak Hill, WV and Keller Stonebraker Insurance headquartered in Hagerstown, MD to form Blue Ridge Risk Partners, a top 75 insurance agency in the United States.

Now with 19 offices in WV, MD, and PA and licensed to do business in 36 states, the decision to form Blue Ridge Risk Partners was made to enhance the value proposition for the agency's clients by providing industry leading products and services through a proactive risk management approach to tailoring insurance programs.

"Our agency has been in business for 6 generations. While we are humbled by that legacy, we also understand that insurance is a very competitive and ever evolving industry. This partnership was formed out of the desire to be the best, to lead, innovate, and continue to improve the way we serve our clients and the communities we do business in. Joining forces with other successful and regarded agencies that share similar legacies, values, and vision will ensure that we have the resources needed to continue delivering at the highest level for our clients now and into the future," Adam Dyer, Chief Insurance & Acquisitions Officer and WV President of Blue Ridge Risk Partners.

Dyer, Lively, and KSI are in the final stages of integrating their operations. The agencies have begun a co-branding phase that includes Blue Ridge Risk Partners and the respective founding agency name. Over time, the legacy names will phase out and the company will be known solely as Blue Ridge Risk Partners, which embodies the geographic footprint the agency serves. Blue Ridge Risk Partners will offer proactive and tailored insurance and risk management solutions for their clients and will provide products and services related to all areas of the industry including personal, commercial, employee benefits, and bonding. No changes or disruption to existing clients' service will occur.

"We are on a mission to become the agency of choice in the Mid-Atlantic region. With our superior attention to clients and our exceptional employees, we are on the right path to make it happen." Josh Zontek, Chief Strategy Officer, Blue Ridge Risk Partners.

The combination of Dyer Insurance Group, Jim Lively Insurance, and Keller Stonebraker Insurance to form Blue Ridge Risk Partners is just the beginning. The company will continue to focus on expansion through additional strategic partnerships and will focus on adding value and innovation to their clients' insurance and risk management programs.

Editor's Note: Pictured, from left, is Adam Dyer, and Josh Zontek.