

OneDigital Acquires The Ashley Group

AUTHOR [OneDigital Newsroom](#) **DATE** 6.02.2021 **READ TIME** 2 minutes

ATLANTA, GA – June 2, 2021 – OneDigital, the nation's leading strategic advisory firm focused on delivering health, retirement/wealth, and HR solutions for employers of all sizes, has acquired The Ashley Group ("TAG") with locations in Sandusky, Maumee, and Medina. The firm's addition reflects OneDigital's growing footprint in the Ohio market.

Since its founding in 2002, The Ashley Group has provided extensive healthcare consulting and industry education services, specializing in employer-sponsored group benefits, individual health, and Medicare plans.

“ *The Ashley Group is an exceptional fit, culturally and strategically, for OneDigital. Together, we will deliver a strategic approach to clients' workforce needs by leveraging our combined strengths to make employee benefits less complicated and more effective.*

— *Pete Gruenberg, Executive Vice President, Northeast & Southeast*

"From the beginning, TAG's mission has been to provide clients with peace of mind in their business and personal health," said Tim Paradiso, President of TAG. "Our partnership with OneDigital will provide our team and clients with innovative resources to keep pace with the continued growth and transitions that occur in our industry."

TAG will remain headquartered in Sandusky and continue operations in its three Ohio offices. The firm's 18 employees will join OneDigital in adjacent roles under the continued leadership of Tim Paradiso. Paradiso will join OneDigital's Northeast regional leadership team and assume the title of Managing Principal.

"We are excited about the position our team has inside OneDigital that allows us to expand our services while keeping our clients in the forefront," said Nick Gerber, Vice President, Business Development for TAG. Nick is joining OneDigital as Principal, Senior Client Executive.

As an industry leader, OneDigital seeks out entrepreneurial organizations to expand its comprehensive advisory services and market-leading solutions. The firm's niche for strategic partnerships is backed by its significant growth and successful expansion into new service verticals, fueling its investments in technology solutions and other resources that deliver efficiencies for broker partners and their customers.

About OneDigital

OneDigital is the leading strategic advisory firm in the U.S. and has consistently led from the front as a workplace ally for 20 years. OneDigital's unique ability to converge health, wealth and human resources into a hub of services and business guidance has empowered companies to create workplaces that attract and retain talent while fueling innovation and company growth. As employee healthcare, wellness and workplace benefits continue to shift, companies of all sizes have relied on OneDigital's exceptional advisory teams for counsel and its adjacent services, including employee benefits, holistic HR services, employee wellbeing and pharmacy consulting, as well as the retirement and wealth management services provided through OneDigital Investment Advisors. Headquartered in Atlanta, OneDigital's more than 100 offices and 2,400+ business strategists serve the needs of over 60,000 employers across the nation.

OneDigital has been named to the Inc. 5000 List of America's fastest-growing companies every year since 2007, one of only 11 companies to do so. Currently listed as 18th on Business Insurance's list of 100 Largest U.S. Brokers, OneDigital's deep analytic abilities and experienced advisors deliver insights that reduce business risk and improve plan design and performance. For more information, visit www.onedigital.com.

About The Ashley Group


The Ashley Group was founded in 2002 to provide local businesses with strategic solutions for their employee benefits. The Ashley Group educates employers and their employees on how to get the most value from their benefits package, performs in-depth financial analysis for long-term cost-saving strategies, and advises on compliance and regulations relating to health insurance and ancillary benefits. The Ashley Group has offices in Sandusky, Maumee, and Medina, Ohio.

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