

Ansay & Associates Joins Forces with Sheboygan's Schultz & Schultz Insurance Agency

JUNE 10TH, 2021

INDEPENDENT INSURANCE FIRMS BOTH HAVE FAMILY-OWNED ROOTS DATING BACK TO THE 1940S

SHEBOYGAN, WI:

Ansay & Associates, already one of the largest independent insurance agencies in the state of Wisconsin, will continue its expansion by joining forces with Schultz & Schultz Insurance Agency. While Ansay & Associates is currently serving over 12,000 businesses and 45,000 individual customers, it had not had a presence in the Sheboygan area until this point. Ansay & Associates, which has been family-owned since its founding in 1946, is celebrating its 75th anniversary this year, while Schultz & Schultz was founded in 1943.

Schultz & Schultz is a multi-line insurance agency representing many top national insurance brands. The company has been a fixture of the Sheboygan community and is known for its personalized service.

“There’s always been something special about family-owned businesses,” said Ansay & Associates Chairman & CEO Mike Ansay. “It’s the way they’re able to integrate themselves into the community. Schultz & Schultz is especially well-regarded with their commitment to families and the Sheboygan community. We’re pleased to welcome their family to our Ansay & Associates family.”

Current owners Girard Schultz and Thomas Schultz plan to remain on staff. The agency will now become part of the Ansay & Associates Port Washington region.

Clients of Schultz & Schultz will not experience any disruptions or changes in services. Rather, Ansay & Associates’ long-anticipated move to the Sheboygan region will bring with it even more robust offerings and technologies.

“The reputation of Schultz & Schultz in Sheboygan is excellent and their services are second-to-none,” Mike Ansay said. “Combined with the resources of Ansay & Associates, we expect to serve the Sheboygan community for another 70 years.”

As part of the deal, Schultz & Schultz Insurance Agency will now be known as “Schultz & Schultz Insurance Agency, a division of Ansay & Associates.”

About Ansay and Associates

Ansay & Associates serves over 12,000 Wisconsin businesses and 45,000 individual customers, ranking #55 on the Insurance Journal’s 2020 Top 100 P/C Agencies list. It was also named one of 2021’s “Best and Brightest Workplaces” by the National Association for Business Resources, earning a “Best of the Best” designation for medium-sized companies.