

# Hub International Acquires the Assets of Florida-based First Florida Insurance

**Chicago, July 8, 2021** — **Hub International Limited** (Hub), a leading full-service global insurance broker and financial services firm, announced today that it has acquired the assets of First Florida Insurance. Terms of the transaction were not disclosed.

Located in Jupiter, Florida, First Florida Insurance is an independent insurance agency providing clients, including high-net-worth individuals, personal lines insurance. They offer a wide variety of products including auto, home and estates, yachts and watercraft, jewelry, fine arts and collectibles, and umbrella insurance. Jeff Platz, founder and President of First Florida Insurance, and his team will join the Hub Florida region.

## **About Hub's M&A Activities**

Hub International Limited is committed to growing organically and through acquisitions to expand its geographic footprint and strengthen industry and product expertise. For more information on the Hub M&A experience, visit [WeAreHub.com](https://www.WeAreHub.com).

## **About Hub International**

Headquartered in Chicago, Illinois, Hub International Limited is a leading full-service global insurance broker providing risk management, insurance, employee benefits, retirement and wealth management products and services. With more than 13,000 employees in offices located throughout North America, Hub's vast network of specialists brings clarity to a changing world with tailored solutions and unrelenting advocacy, so clients are ready for tomorrow. For more information, please visit

[www.hubinternational.com](https://www.hubinternational.com)

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