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Alera Group Broadens Northeast Footprint with New England Employee Benefits Company in Latest Acquisition

JULY 21, 2021



Alera Group, a top independent, national insurance and wealth management firm, today announced the acquisition of New England Employee Benefits Company (NEEBCo), an agency combining extensive experience, technology, analytics and unique funding options to deliver cost-effective employee benefits solutions for employers throughout New Hampshire, New England and the U.S.

"NEEBCo takes a progressive approach to supporting the ever-changing benefits landscape by designing plans that are current, appropriate and cost-effective. We pride ourselves on taking a tailored and

personalized approach with every client," said Brett Houston, NEEBCo Principal & President of Operations. "Alera Group's national presence and strategic acquisitions means we can offer even more resources to our long-standing and highly-regarded customer base. Joining Alera Group allows us to continue our presence and growth in the employee benefits marketplace, provide stability for our employees and to be of service to our clients for years to come."

"NEEBCo has been a trusted establishment in the employee benefits and insurance industry since 1988," said Alan Levitz, CEO of Alera Group. "As a results-driven industry leader, NEEBCo is a great fit for Alera Group, offering long-term benefit strategies, inventive technology-based solutions, compliance management and wellness programs for clients nationwide."

The NEEBCo Team will continue serving clients in its existing roles without change or interruption. Terms of the transaction were not disclosed.

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About Alera Group

Alera Group is an independent, national insurance and wealth management firm with more than \$600 million in annual revenue, offering comprehensive employee benefits, property and casualty, retirement services and wealth management solutions to clients nationwide. By working collaboratively across specialties and geographies, Alera Group's team of more than 2,500 professionals in more than 100 offices provides creative, competitive services that help ensure a client's business and personal success. For more information, visit www.aleragroup.com or follow us on [LinkedIn](#).

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