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Alera Group Adds Utah-Based Fringe Benefit Analysts in Latest Acquisition

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Alera Group, a top independent, national insurance and wealth management firm, announced today the acquisition of Fringe Benefit Analysts, a full-service insurance, consulting, employee benefits firm that provides educational tools and systems to simplify the benefits process for both employers and employees.

"With more than 50 years of experience in the employee benefits marketplace, our team at Fringe Benefit Analysts serves a wide variety of businesses and individuals with the highest degree of expertise," said Scott Deru, President of Fringe Benefit Analysts.

"We focus on simplifying compliance regulations, cost controls and HR assistance. Joining Alera Group will offer us a unique opportunity to collaborate with other leading experts in our field and build on our extensive products and services."

Fringe Benefit Analysts was founded in 1970 and has grown to five separate locations across Utah with more than 800 business clients. The company provides a suite of insurance of products including group health, dental, vision, life and disability coverage in addition to voluntary benefits plans and medical insurance for individuals and families. Consultative services include compliance, cost controls, HR assistance, tools and education for benefits administrators in all industries.

"Fringe Benefit Analysts' longevity in the industry speaks to their strong customer service and unmatched expertise," said Alan Levitz, CEO of Alera Group. "They are dedicated to establishing lasting relationships between their teams and their clients and we share those values at Alera Group. We welcome Fringe Benefit Analysts to the Alera family and we're confident they will be a great asset to our growing organization."

The Fringe Benefit Analysts team will continue serving clients in their existing roles. Terms of the transaction were not announced.

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About Alera Group

Alera Group is a leading financial services and risk management company with more than \$650 million in annual revenue offering comprehensive employee benefits, property and casualty, retirement services and wealth management solutions to clients nationwide. By working collaboratively across specialties and geographies, Alera Group's team of more than 2,500 professionals in more than 100 offices provides creative, competitive services that help ensure a client's business and personal success. For more information, visit www.aleragroup.com or follow us on [LinkedIn](#) or [Twitter](#).