

MERGERS & ACQUISITIONS

OneDigital Acquires Bouchey & Clarke Benefits, Inc.

AUTHOR [OneDigital Newsroom](#) DATE 2.17.2022 READ TIME 3 minutes

ATLANTA, GA – February 17, 2022 – [OneDigital](#), the nation’s leading insurance brokerage, financial services, and HR consulting firm, has acquired Bouchey & Clarke Benefits, Inc. (B&C), located in Troy, NY, another highlight in a period of focused and strategic expansion for the company across the state of New York.

For more than 20 years, B&C has been a single-source provider for employee benefits and administration. Continuously recognized as one of the Top Brokers in New York’s Capital District, B&C delivers the highest level of brokerage and consultative services to protect the client’s bottom line.

B&C brings an extremely diverse client base with privately held businesses, school districts, Board of Cooperative Educational Services (BOCES) institutions, municipalities, authorities, and start-ups ranging in size from 2 to 500 employees that includes both union and non-union workforces. Additionally, B&C manages and administers the benefits programs for a number of Capital area Chambers of Commerce and performs retiree administrative billing services for large employers.

“ The Bouchey & Clarke team possess a strong reputation and have always demonstrated tremendous professional expertise to clients in the marketplace. Aligning our culture, talent, and ever-expanding resources allows us to continue to deliver on the commitment to clients both locally and across our Greater New York footprint. The geographic connection with Bouchey & Clarke will also align our service model, further bridging all of our upstate and downstate offices.

— [Bob Simeone, Managing Principal, OneDigital Greater New York](#)

“At Bouchey & Clarke Benefits, our mission has always been to provide clients with responsiveness to their questions, strategies that make sense for their business and their employees, and ways to control and reduce their benefit cost. I am confident that Bouchey & Clarke and OneDigital are aligned to continue the successful partnership that we create with every client,” said Matt Clarke, Co-Founder and Vice President, Bouchey & Clarke Benefits, Inc.

Clarke will continue to lead the Troy and Gloversville offices as Principal. Current Vice President of Sales Alison Gorton will also play a leadership role in the transition and beyond.

As an industry leader, OneDigital seeks out entrepreneurial organizations to expand and optimize its comprehensive advisory services and market-leading solutions. The firm's niche for strategic partnerships is backed by its significant growth and successful expansion into new service verticals, fueling its investments in technology solutions and other resources that deliver efficiencies for broker partners and their customers.

About OneDigital

OneDigital delivers strategic advisory consulting and technology-forward solutions to more than 85,000 employers across the nation. As employee health care, wellness and workplace benefits continue to converge, businesses of all sizes have relied on OneDigital's exceptional advisory teams for counsel in employee benefits, wellbeing, human resources, pharmacy consulting, property and casualty solutions, as well as the retirement and wealth management services provided through OneDigital Investment Advisors. OneDigital's commitment to technology and innovation enables its 3,000 advisors to deliver the most modern and intuitive customer experience anywhere in the industry.

OneDigital has been named as a Best Place to Work in Insurance by Business Insurance. For more information, visit onedigital.com.

About Bouchey & Clarke Benefits, Inc.

Bouchey & Clarke Benefits, Inc. is a client-centric, trusted benefits broker and consulting firm based in Troy, New York, that works closely with their clients to fully understand their goals, expectations and concerns in order to develop customized solutions to meet those needs. With a team of employee benefits and insurance experts, Bouchey & Clarke provides innovative strategies and the latest technology to help clients save time, money and increase communication with their employees. For more information, visit www.boucheyclarke.com.


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