

Inszone Insurance Services Acquires B-W Insurance Agency, LLC

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing, national provider of benefits, personal and commercial lines insurance, announced today the acquisition of B-W Insurance Agency, LLC.

B-W Insurance was founded in 1984 by Bev Watenpaugh who entered the insurance industry after a successful professional career operating her own preschool. The agency was created to provide needed insurance for the more difficult driver and property owners. With the addition of husband Gene Watenpaugh and daughter and current owner Kim Steffen, this family-owned agency grew in the commercial space, supporting a diverse range of business industries. B-W Insurance was able to harness the power of word-of-mouth, as happy customers referred their friends and family to the agency and helped fuel their growth.

“We are excited to bring B-W Insurance into the Inszone Insurance family,” said Norm Hudson, CEO of Inszone Insurance Services. “Through our acquisitions our agency has grown rapidly within the state of Colorado, we look forward to continuing to serve the state and provide additional resources and insurance options to protect all customers.”

Inszone Insurance is expected to announce several acquisitions as well as new locations in the upcoming months.

About Inszone: Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm which provides a broad array of property & casualty insurance, along with employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically, as well as through acquisitions. With 30 locations across California, Arizona, Nevada, Utah, Colorado, Missouri, Texas and Illinois, the company is looking to further expand throughout the United States.

For more information about Inszone, please visit www.inszoneinsurance.com.

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