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# **KAFL Insurance Resources Becomes Newest ICON Affiliate**



One of the largest brokerage general agencies in the northeast selects AmeriLife and AIMCOR Group joint venture to accelerate its growth and expand distribution

PAOLI, Penn. and CLEARWATER, Fla. --News Direct--AmeriLife

AIMCOR Consolidated LLC ("ICON"), a joint venture between AIMCOR Group, LLC ("AIMCOR") and AmeriLife Group, LLC ("AmeriLife"), announced today that it has acquired KAFL Insurance Resources ("KAFL"), one of the largest brokerage general agencies (BGAs) in the northeast. Per the agreement, terms of the deal were not disclosed.

"As the dynamics of insurance brokerage evolve, today's value proposition needs to include more services and resonate with the non-traditional insurance advisor," said Peter Skelton, corporate advisor of KAFL Insurance Resources. "As we looked to find the right strategic partner to enhance technology and expand distribution access, ICON stood out as the ideal partner, aligned with our core values of Innovation, Collaboration, Integrity and Respect. Simply put, ICON has a different message and different value than what we found in the market and KAFL is proud to become an ICON affiliate."

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services for a variety of products, including underwritten life,  $\bigcirc$ disability, long term care, annuities, employee benefits and other senior market products.

As part of ICON, KAFL will continue to be a leading AIMCOR

member and become ICON's primary hub for central solutions and services, helping to support the growth of its fellow ICON affiliates and expand access to underwritten life products across AmeriLife's distribution channels. With the closing of this deal, Peter Skelton and Lorrie Gibbons will become principals in ICON and part of its corporate senior

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