

AssuredPartners Announces Acquisition of Lakeside Insurance Agency

ORLANDO, FL – February 7, 2023 – AssuredPartners, Inc. is proud to announce the acquisition of Lakeside Insurance Agency (“Lakeside”) located in Clinton Township, MI. This marks the first acquisition by AssuredPartners in 2023. The Lakeside team will remain under the operational leadership of Principals Therese Uthes and Clare Catalano.

“For over 40 years, Lakeside has been committed to establishing strong, long-standing relationships with each of our clients. With AssuredPartners, we knew we were uniting with a company that shared in that commitment and we are excited to offer our team and our clients expanded resources and opportunities for success as we move forward together,” Uthes stated.

“Our team values best-in-class service while maintaining the highest ethical standards and credibility with our clients and carriers,” said Catalano. “We work to remain true to these values by placing the customer first. This philosophy has been at the core of our success and joining AssuredPartners will allow us to continue to grow with the shared goal of exceeding client expectations.”

AssuredPartners Regional President, Todd Stocksdale, expressed, “Lakeside is a leading regional insurance provider with deep knowledge of auto dealership operations in the Great Lakes, which is a seamless fit into our current operations. We are looking forward to adding their unique expertise to our growing list of service offerings in the region.”

“We are pleased to have the talented team of Lakeside Insurance join us,” said AssuredPartners President, Randy Larsen. “Our corporate cultures align with a client-centered focus and dedication to delivering innovative insurance solutions. We welcome the clientele and team to AssuredPartners.”

For more information on Lakeside Insurance Agency, please visit: <https://lakesideinsurance.com/>

ABOUT ASSUREDPARTNERS, INC

Headquartered in Orlando, Florida, AssuredPartners is a full-service insurance broker providing commercial insurance, risk management, employee benefits through consulting and services. With over 9,200 employees located in offices throughout North America, London, Belgium and Scotland, AssuredPartners is in the business of building relationships. While cementing powerful, lasting relationships built on trust

earned from working openly and honestly with our partners. That's what we call, Power through Partnership. For more information, call 513-624-1779, email jamie.reinert@assuredpartners.com or visit www.assuredpartners.com.