Your Way Medicare Joins Accretive Insurance Solutions

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ORLANDO, FL, September 14, 2023 – Accretive Insurance Solutions, a nationwide collection of leading independent, niche-focused specialty and wholesale insurance providers and administrators, is proud to announce that Chicago-based Your Way Medicare has joined Accretive. Your Way Medicare will remain under its current operational leadership. This strategic acquisition positions Accretive to further enhance its offerings in the rapidly growing Medicare Advantage market.

Your Way Medicare, known for its mission-driven approach, has built a reputable platform that differentiates itself from traditional insurance brokerages. With a consumer-centric and compliance-driven approach, Your Way Medicare ensures seniors are provided with the most suitable Medicare Advantage policies from all leading carriers as well as select regional plans. The company's focus on establishing lifetime relationships with consumers, supporting eligible seniors in receiving health risk assessments, and enrolling them in value-based care and primary-care programs sets them apart in the market.

Speaking on the acquisition, Your Way Medicare's senior leaders emphasized that "from the very beginning, our vision has been to offer seniors a tailored approach to their Medicare Advantage needs. Partnering with Accretive ensures that we continue this journey with even greater resources and reach. We are excited to have great partners as we guide Your Way Medicare into its next phase of growth."

After witnessing rapid organic growth, the acquisition comes at a time when Your Way Medicare sought a strategic partner to further accelerate its expansion and leverage additional distribution channels.

David Wetzler, President, Employee Benefits at Accretive, expressed his enthusiasm about the merger. "The Medicare Advantage market is at a pivotal juncture, and Your Way Medicare is at the forefront of transforming how seniors engage with these plans. Their emphasis on long-term relationships and member-centricity aligns perfectly with Accretive's ethos. We are excited to welcome them to the Accretive family."

About Accretive

Accretive consists of 2,000+ experts spanning 46 states, with the mission of facilitating growth and innovation in the specialty, program, and wholesale insurance market. With a leadership team of industry-recognized innovators, Accretive organizations have an established track record of building ground-up solutions, differentiated product delivery, and industry specialization. For more information about Accretive, please email <u>info@accretive-ins.com</u> or visit <u>www.accretive-ins.com</u>.