

USA Benefits Group Partners with AmeriLife to Expand Agent Opportunities & Serve More Clients

AMERILIFE

High-performing brokerage brings relentless focus on service and client education to AmeriLife's family of companies



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AmeriLife Group, LLC ("AmeriLife"), a national leader in developing, marketing, and distributing life and health insurance, annuities, and retirement planning solutions, announced today that it has partnered with **USA Benefits Group**, a fast-growing, national health brokerage dedicated to delivering the highest quality products, service, and support to independent agencies, agents, and their clients. Per the agreement, terms of the deal were not disclosed.

"We see this partnership as a power play to further USA Benefits Group's explosive growth," said Rick Banville, CEO of USA Benefits Group. "AmeriLife is a rapidly expanding giant in the industry who takes the pressure off of agencies like ours through resources like HR, payroll, compliance, legal, marketing, recruiting, and technology so we can do what we do best: recruit and train agents and agencies to be successful. We are very excited about our bright future together."

"We are so grateful and honored to become partners with AmeriLife," added Jessica Banville, president of USA Benefits Group. "We are thrilled that our agents and clients will benefit from an even larger portfolio of products and support. This partnership will give us even greater opportunity in making the industry better as we continue to develop training systems that bring success to all. We are stronger together!"

For more than three decades, USA Benefits Group has been at the forefront of helping agents and their clients navigate the complexities of health and ancillary insurance (including ACA and ACA alternatives) for the under-65 market. Over the years, the company has expanded its portfolio to include Medicare Advantage and Medicare Supplement insurance, life insurance, and health insurance benefits for small businesses, as well as developed proprietary tools and training for its insurance professionals to succeed and thrive.

Headquartered in nearby Spring Hill, Fla., USA Benefits Group boasts nearly 2,000 independent contracted agents nationwide. Now, with access to AmeriLife's best-in-class resources, deep

product portfolio, and industry expertise and leadership, USA Benefits Group is primed to supercharge its growth and deliver even more value to beneficiaries across the United States.

"I'm excited to welcome Rick, Jessica and the USA Benefits Group family to ours," said Scotty Elliott, Chief Distribution Officer for AmeriLife Health. "Our shared values and commitment to excellence in service makes this a winning partnership right out of the gate, and I can't wait to see what we can accomplish together."

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About USA Benefits Group

USA Benefits Group is a nationwide insurance agency dedicated to the principles of service, integrity, professionalism and diversity. The company provides an extensive range of insurance products and pledges to honor its commitment to its producers, clients and carriers by holding itself to the highest ethical standards. Everything that USA Benefits Group does is designed to ensure that its customers are presented quality products with a "Servant's Heart" and a goal of exceeding expectations. For more information, visit [USABG.com](https://www.usabg.com).

About AmeriLife

AmeriLife's strength is its mission: to provide insurance and retirement solutions to help people live longer, healthier lives. In doing so, AmeriLife has become recognized as a leader in developing, marketing, and distributing life and health insurance, annuities and retirement planning solutions to enhance the lives of pre-retirees and retirees across the United States. For more than 50 years, AmeriLife has partnered with top insurance carriers to provide value and quality to customers served through a distribution network of over 300,000 insurance agents and advisors and 120 marketing organizations and insurance agency locations nationwide. For more information, visit [AmeriLife.com](https://www.amerilife.com), and follow AmeriLife on [Facebook](https://www.facebook.com/amerilife) and [LinkedIn](https://www.linkedin.com/company/amerilife).

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RICK BANVILLE

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SCOTTY ELLIOTT

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