

Rawson & Sons Insurance Group Joins Smith Brothers Insurance

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Glastonbury, CT – Effective July 3, 2023. Smith Brothers Insurance has acquired Rawson & Sons Insurance Group, an independent insurance agency located in Worcester, Massachusetts. The acquisition expands Smith Brothers Insurance footprint in Massachusetts, with Rawson & Sons to maintain local presence while leveraging the resources of Smith Brothers Insurance, one of the nation's Top 100 independent brokers.

Rich Rawson, founder of Rawson & Sons, will stay fully engaged in the client experience from business development, sales, and in client service alongside the same team of insurance professionals. All Rawson & Sons team members will join Smith Brothers.

Smith Brothers Insurance has over 200 team members in locations across Connecticut, Massachusetts, New Jersey, and New York.

“Rawson & Sons brings us continued expansion in Massachusetts and allows clients of Rawson & Sons to gain access to additional carriers, coverages, and risk management services. Rawson & Sons team members and their Worcester location are great additions and our combined company will best serve our clients and community. We look forward to working together and also expanding on what Rich has built in servicing the Mortgage Broker and Real Estate community to provide responsive services to help them do their business easier and faster,” states Joe B. Smith, President & CEO of Smith Brothers Insurance.

“As I have come to know Joe and members of the Smith Brothers team, it is clear we share the same values,” says Rich Rawson. “Their commitment to exceptional client service, continued growth, and being a great place to work is exciting to our team and aligns with our commitment to be the best we can be for our clients, partners, and the community. I look forward to working with the Smith Brothers team to continue to build what we have here at Rawson & Sons and do what we do even better.”

ABOUT SMITH BROTHERS INSURANCE, LLC

Smith Brothers Insurance is an independently operated, Top 100 Broker in the U.S. As family confidant and outsourced risk manager, we help families and organizations manage risk, protect assets, and grow.

Founded in Hartford, Connecticut in 1971 by brothers Bob and Brian Smith, Smith Brothers Insurance has expanded to more than 200 professionals to help protect clients from risk and uncertainty.

Smith Brothers is licensed in every state in the U.S. and protects risk all over the world. Our offices are throughout Connecticut, Massachusetts, New Jersey, and New York.