

Advocate Brokerage is proud to announce we have partnered with Cross Insurance!

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By: Advocate Brokerage



Dear Advocate Client:

It is with great excitement that we announce that on October 1, 2023, Advocate Brokerage has partnered with Cross Insurance! Like us, they are a family-owned and operated independent agency that puts people first.

We have put great thought and care into our long-term strategy. If you know us, you know that community and connection are what we have always been all about. We are

thrilled to be joining forces with the Cross family, who we consider not just business partners, but great friends. Their model aligns with our model of boutique, concierge-level customer service.

Since Advocate began in 1969, we have become one of the largest independent agencies in Westchester County and a top-performing agent to our insurance carriers. We have endeavored to deliver quality insurance solutions for you. Our philosophy has centered around developing long-term relationships and providing you with prompt, friendly, responsive service.

What you need to know:

- The Bindow and Koslowsky families will continue to run Advocate Brokerage.
- Our name is not changing.
- Our service model is not changing.
- Our staff is not changing.

Recently we have been hyper-focused on educating our clients about the state of the insurance industry. It is no secret that climate change, inflation, labor shortages, the rising cost of repairs, and the exorbitant cost of reinsurance have created a “hard” insurance market that we believe is here to stay. Our focus has always been, and will remain, finding you the best insurance solutions available. This partnership with Cross Insurance will strengthen our position in the industry and give us access to more insurance markets.

Cross Insurance was founded in 1954, has grown extensively over the years, is privately owned, and is renowned for their Cross Private Client insurance programs. With over 1,100 employees and more than 40 offices throughout the Northeast region and Florida, the joining of our insurance businesses will allow Advocate Brokerage to best serve our clients by leveraging the administrative and buying power of Cross.

All of us at Advocate Brokerage remain here for you as always. Joining forces with Cross will sustain our legacy and keep us poised for whatever the future of insurance

throws our way. Our success is because we have amazing clients, and we look forward to continuing to provide you with “best in class” service. In a world where client service is valued less and less, we will continue to evolve, provide you with exceptional customer service, and offer you comprehensive insurance coverage options.

Best regards,

The Bindow and Koslowsky families, and Advocate staff