

Another North Shore Agency Acquisition for Duffy Insurance

agencychecklists.com/2023/10/30/another-north-shore-agency-acquisition-for-duffy-insurance-68342

Owen Gallagher

This is the second-agency acquisition for Duffy in 2023

Duffy Insurance Agency has acquired the assets of the Lauranzano Insurance Agency.

“I am happy to welcome Lauranzano Insurance Agency, its staff and customers into the Duffy Family of Insurance Agencies,” said Marc Duffy, President of Duffy Insurance Agency. “Renee and The Lauranzano Team have done a great job in recent years of growing the business and maintaining a personal connection with their customers, local community and insurance company partners.”

Based in Beverly, Lauranzano Insurance has served the insurance needs of individuals, families and businesses across Massachusetts for over 40 years. Renee Lauranzano, who took over the family insurance agency in 2015, is the current owner and President. According to the terms of the agreement, the Lauranzano Insurance Agency along with its long-time staff members will merge into the Duffy Insurance Gloucester Office.

“The customers of Lauranzano Insurance Agency will continue to enjoy in-house customer service with a strong emphasis on the personal relationship,” noted Duffy in the company’s acquisition announcement. “In addition, customers will enjoy additional product offerings and insurance company options at Duffy Insurance. I couldn’t be more excited to partner with The Lauranzano Team.”



More about the Duffy Family of Insurance Agencies



Founded in Lynn, MA in 1996 by the late Paul Duffy, Duffy Insurance Agency is a family insurance agency that services personal and commercial insurance customers throughout Massachusetts. Duffy Insurance prides itself in offering a flexible customer experience that can be appreciated by both modern and more traditional customers. Duffy strives to maintain strong, personal

relationships with its customers and local communities.

In recent years Duffy has grown in part through the acquisition of other Massachusetts independent insurance agents. The property and casualty insurance agency has office locations in Lynn, Gloucester, Peabody, Chelmsford, Georgetown, and Marblehead, Massachusetts. The following is a list of Duffy Insurance's acquisitions that have been announced on Agency Checklists:

- [Boyd Neelon Insurance Agency Sudbury, MA \(April 2023\)](#)
- [Duffy Insurance Agency Acquires B&M Insurance Agency In Wakefield \(2023\)](#)
- [Duffy Insurance Acquires Allan Insurance Agency \(2022\)](#)
- [Duffy Acquires A.J. George Insurance in Peabody MA \(2021\)](#)
- [Duffy Acquires Charles A. Slee Agency in Marblehead MA \(2021\)](#)
- [Duffy Acquires Barry and O'Connor Insurance in Lynn, MA \(2021\)](#)
- [Duffy Acquires N. Pingree Insurance in Georgetown, MA \(2020\)](#)

For those interested in learning more about Duffy Insurance, please refer to Agency Checklists December 12, 2022 profile of Duffy Insurance's Marc Duffy entitled, "[A North Shore Success Story: The \\$40 Million And Growing Duffy Family Of Insurance Agencies.](#)"