

# Inszone Insurance Services Strengthens Its Portfolio with Merger of Willow Glen Insurance Agency

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, announced today the acquisition of Willow Glen Insurance Agency in the Campbell area.

“The exemplary service legacy built by Jerry Ross, Ross Peterson, and their team perfectly complements our ethos. This merger is a strategic move to expand our footprint and continue delivering top-notch insurance solutions to the Willow Glen community.”

Established in 1984 by Jerry Ross, Willow Glen Insurance Agency has been a cornerstone in the insurance sector for close to four decades. After honorably serving in the Navy, Jerry Ross transitioned into the finance industry. His unwavering dedication led him to found Willow Glen Insurance Agency. In 1993, he welcomed Ross Peterson as an agency principal, together fortifying the agency's reputation for attentive, personalized service.

"Partnering with Willow Glen Insurance Agency is a significant milestone for Inszone," commented Chris Walters, CEO of Inszone Insurance Services. "The exemplary service legacy built by Jerry Ross, Ross Peterson, and their team perfectly complements our ethos. This merger is a strategic move to expand our footprint and continue delivering top-notch insurance solutions to the Willow Glen community."

The decision to merge with Inszone Insurance Services was driven by a shared vision for growth and a commitment to elevating client experiences. Willow Glen Insurance Agency sought enhanced markets, back-office support, and expanded resources to better serve their clients' evolving needs. After thorough discussions with Inszone Insurance Services, Jerry Ross, Ross Peterson, and their team recognized the potential of this collaboration to further elevate their offerings.

"With Inszone, we've found a partner who shares our dedication to service," expressed Leyton Peterson, a Senior Commercial Insurance Specialist brought on through the merger with Willow Glen Insurance Agency. "This merger isn't just about a business deal; it's about ensuring that our clients continue to receive the care and attention they deserve. This merger not only ensures continuity for our valued clients but also empowers us with the backing of an esteemed and growing organization."

In the wake of the merger, Willow Glen Insurance Agency will maintain operations at its current office location, retaining the sense of familiarity cherished by its clients. A substantial segment of the Willow Glen Insurance Agency team will transition to Inszone Insurance Services, promising clients a smooth shift complemented by a richer resource pool and an expanded network.

*Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm that provides a broad array of property & casualty insurance, along with employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically, as well as through acquisitions. With 43 locations across California, Arizona, Colorado, Illinois, Michigan, Missouri, Nevada, New Mexico, Oregon, Texas, and Utah, the company is looking to further expand throughout the United States.*

*For more information about Inszone, please visit [www.inszoneinsurance.com](http://www.inszoneinsurance.com).*

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