Leavitt Group adds three to Northwest arm

Two of them will merge as a rebranded business



Insurance News

By <u>Kenneth Araullo</u> Sep 25, 2023Share Leavitt Group Northwest has added Smiley Insurance Services, Scott Richards Insurance, and Anacortes Marine Insurance as new affiliates.

Following a merger, Smiley Insurance Services and Scott Richards Insurance will unite under the new name North Cascade Insurance. Anacortes Marine Insurance, on the other hand, will retain its current name.

With over two decades in the industry, Smiley Insurance Services caters to both individuals and businesses, emphasizing community growth in the areas they serve. Shellie Eubanks, the owner of Smiley Insurance Services, expressed excitement about the merger and joining Leavitt Group Northwest while committing to continued client service under the banner of North Cascade Insurance.

Scott Richards Insurance is focused on a range of insurance options, including auto, home, boat, life, and commercial business coverage. Merging with Smiley Insurance and aligning with Leavitt Group as a consumer-centric national agency marks an optimistic step forward for the company, owner Scot Buchanan said.

"At the same time, it is with a bit of sadness and a tremendous amount of honor and respect that we remove the name 'Scott Richards' from the front of our building," Buchanan said. "With a solid foundation built upon the remarkable life of Mr. Richards, our larger team filling offices in both Anacortes and Mount Vernon will continue providing insurance solutions through client-driven customer service as North Cascade and Anacortes Marine Insurance."

Lastly, Anacortes Marine Insurance specializes in providing diverse insurance markets for clients with boat/yacht, facility, or commercial marine business insurance requirements.

"They are more than just partners. They are a family of insurance experts who share a vision of providing quality service and protection to their clients. We are very excited to work with them," Leavitt Group Northwest co-owner Bill Cowart said.

Earlier this year, Leavitt Group explained that its <u>sale of LA</u> <u>agency LISLA to Gallagher</u> was an <u>"exceptional situation and not part of a strategy."</u>