

# Liberty Acquires Ohio's Farley-Peoples

The Liberty Company Insurance Brokers (Liberty) has announced the acquisition of Farley-Peoples Insurance under the umbrella of Liberty Buren Insurance Services based in Ashland, Ohio.

Farley-Peoples has been a cornerstone of the insurance industry since 1939, serving the Mansfield, Ohio community with comprehensive insurance and financial solutions. Bill Smith, President of Farley-Peoples, will remain engaged in the business, ensuring continuity of the company's rich legacy and connection with longtime clients.

This move comes on the heels of Liberty's 47% organic growth rate in 2022 and the successful completion of 37 M&A transactions, resulting in catapulting Liberty into a Top 50 broker.

Liberty remains steadfast in its dedication to providing innovative insurance solutions while expanding its reach with partnership offices throughout the country.