

OneDigital Welcomes Crum-Halsted Agency

Firm Continues Rapid Expansion in Central Region with the Acquisition of Five Property and Casualty offices in Chicago's Metropolis

ATLANTA, GA – November 1, 2023 – OneDigital, the nation's leading insurance brokerage, financial services and HR consulting firm, has acquired Crum-Halsted Agency, a property and casualty firm in Illinois.

Crum-Halsted is a full-service insurance and risk management agency headquartered in Sycamore, IL with five offices in Illinois providing outstanding service, security, and peace of mind for businesses, families, and individuals for almost 100 years. Crum-Halsted's over 9,000 business and personal clients will continue being served locally and directly by the 55-member team of experienced professionals.

OneDigital's expansion throughout Chicago and the broader Illinois market allows us to strengthen a holistic suite of employee-centric solutions for our customers. I am thrilled to welcome Ted Rosenow and the entire Crum-Halsted team to the OneDigital family.

— [Kristine Meuse, Regional Managing Principal, OneDigital Central Region](#)

"Crum-Halsted maintains a long history of doing what is in the best interest of our clients and our independent agent partners. Joining with OneDigital is another step in accomplishing that goal because our partnership allows us to expand the resources and solutions we provide to our clients in this competitive marketplace. Like OneDigital, our philosophy since 1924 remains focused on creative thinking and personalized care to help meet the unique needs of every individual and business. At our core, we are about people, our employees who support our customers every day and the clients whose lives we touch every day," commented Ted Rosenow, President of Crum-Halsted.

Tom Sutter, Vice President at Crum Halsted added, "We decided to team up with a company that shares our focus on the needs of individuals, families and small-to-mid-market businesses. Partnering with OneDigital further cements our commitment to bring our clients peace of mind and security by allowing us to bring a broader and deeper base of tools, services and support than ever before."

The partnership with Crum-Halsted provides OneDigital with a targeted opportunity to further integrate property & casualty services into the OneDigital portfolio for thousands of individuals and businesses. Similarly, the partnership will increase Crum-Halsted's access to national P&C and employee benefit resources while enhancing its personal and business

client solutions to include HR, wealth management, retirement plan services, Medicare and pharmaceutical benefits.

About OneDigital

OneDigital's team of fierce advocates helps businesses and individuals achieve their aspirations of health, success and financial security. Our insurance, financial services and HR platform provides personalized, tech-enabled solutions for a contemporary work-life experience. Nationally recognized for our culture of caring, OneDigital's teams enable employers and individuals to do their best work and live their best lives. More than 75,000 employers and millions of individuals rely on our teams for counsel and access to fully integrated worksite products and services and the retirement and wealth management advice provided through OneDigital Investment Advisors. Founded in 2000 and headquartered in Atlanta, OneDigital maintains offices in most major markets across the nation. For more information, visit onedigital.com.

About Crum-Halsted

Headquartered in Sycamore, IL, Crum-Halsted has been serving Illinois' communities since 1924 and is built upon a foundation of community involvement, protection, and risk management. With offices in Chicago, Geneva, Rochelle, Sandwich, and Sycamore, Crum-Halsted has long been considered a local insurance agency for Northern Illinois and Chicagoland's personal and commercial insurance needs. Businesses of various sizes in innumerable industries rely on Crum-Halsted to reduce their overall level of risk through proper insurance, risk mitigation tactics, and value-added services. To learn more, visit crumhalsted.com.