

Wallace Welch & Willingham Insurance (W3) Announces Acquisition of White Hoskins Cook Insurance

Feb 21, 2023



February 14th, 2023 – Wallace Welch & Willingham Insurance (W3) recently made its 32nd all-time acquisition with the addition of White Hoskins Cook Insurance Agency. The milestone is significant for W3, which is approaching 100 years in business and is now one of Florida’s largest independently owned insurance agencies. More than 130 employees now work under the W3 umbrella.

“We are thrilled to have the staff of White Hoskins Cook Insurance join us,” says W3 President Jon Hammond. “They have a long history of serving their community.”

White Hoskins Cook Insurance Agency has been operating since 1956 and is a natural fit for W3. The addition of talent and resources positions W3 to provide even more comprehensive and competitive insurance marketplace products for its clients.

With this acquisition comes the promotion of Beverly Lindsey to Personal Lines Manager of the White Hoskins Cook branch in Saint Petersburg. Lindsey has more than 18 years of insurance industry

experience and is a fully licensed Property and Casualty agent. Her reputation of creating “Raving Fans” and the skill sets she has developed over the years as a Personal Lines Advisor have uniquely qualified her to lead this team.

Founded in 1925, Wallace Welch & Willingham (W3 Insurance) is an independent insurance agency with a rich history of providing quality service and unwavering commitment to its clients and community. The agency represents an extensive list of “A rated” insurance companies in order to provide the best coverage at the most affordable rates available. W3 Insurance has insurance products to fit the specific needs of both businesses and individuals, offering commercial, homeowners, auto, boat and life insurance, as well as employee benefits coverage. For more information, call (727) 522-7777 or visit www.w3ins.com.