

Inszone Insurance Services Strengthens Trucking Insurance Portfolio with Strategic Southwest Insurance Acquisition

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SACRAMENTO, Calif.--(BUSINESS WIRE)--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, announced today the acquisition of Southwest Insurance. Established in 1920 and evolving into Southwest Insurance in the 1970s, the agency has a storied legacy of excellence.

“We are eager not only to expand our footprint in the industry but also to provide additional resources and support to Southwest Insurance’s clients.”

Taking the helm in 2006, Jesse Frohn swiftly became the primary owner, steering Southwest Insurance towards a reputation for trucking insurance expertise. This specialization has fostered enduring client relationships and a commitment to unparalleled customer service, cementing Southwest Insurance's position as a trusted industry name. With the Inszone Insurance partnership, Southwest Insurance aims to enhance its offerings while preserving its unwavering dedication to service excellence.

Chris Walters, CEO of Inszone Insurance Services, expressed enthusiasm about the alignment between Southwest Insurance's specialized trucking focus and Inszone's commitment to tailored solutions. "We are eager not only to expand our footprint in the industry but also to provide additional resources and support to Southwest Insurance’s clients."

Clients of Southwest Insurance can anticipate a seamless transition, continuing to receive the same exceptional service and expertise they have come to trust.

Founded in 2002 and headquartered in Sacramento, California, Inszone is a full-service insurance brokerage firm that provides a broad array of property & casualty insurance and employee benefits solutions. With a strong, experienced management team, Inszone continues to grow organically and through acquisitions. With 54 locations across California, Arizona, Colorado, Idaho, Illinois, Kansas, Michigan, Missouri, Nevada, New Mexico, Oregon, Texas, Utah, and Washington, the company is looking to expand further throughout the United States.

For more information about Inszone, please visit www.inszoneinsurance.com.

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