

# Americanized Benefits Consultants Joins GBS Benefits in Salt Lake City, Utah



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Americanized Benefits Consultants, based in Houston, TX, has recently merged with GBS Benefits (GBS), a Leavitt Group employee benefits brokerage firm headquartered in Salt Lake City, Utah. Leavitt Group is a network of insurance brokers whose collective strength allows members to provide national resources to their clients.

Americanized Benefits Consultants offers a broad range of employee benefits to its employer clients and is run by Wade Crawford (President) and Brandon Boehm (CEO). This merger includes ABC's existing benefit team which will be managed by Wade Crawford and Brandon Boehm.

Brandon shared about joining GBS and Leavitt Group, "2024 marks an important point in the evolution of this organization. Over the past 18 years, we have developed unique competencies in serving our benefits market, and now we want to develop and focus on the immense opportunities our area offers. We're expected to continue building on revenue growth and record profitability and will do so by adding more consultants while leveraging the support GBS offers us."

This division will continue to operate and remain at its current Memorial/Spring Branch office location in Houston, Texas, but will take on the GBS name.

GBS, a Leavitt Group company, is a full-service consulting firm. They serve over 2,000 clients in the public and private sectors, ranging from start-ups to international organizations. They believe offering employee benefits goes beyond providing a healthcare plan. They believe investing in people is what makes your company great, and they value the importance of working with a team that will go above and beyond to support your company, understand your culture, and meet the needs of your people. For more information about GBS Benefits, visit [www.gbsbenefits.com](http://www.gbsbenefits.com).

If any questions about this acquisition, please contact Diane Fullerton via email at [diane.fullerton@gbsbenefits.com](mailto:diane.fullerton@gbsbenefits.com) or by phone at 801-364-7233.

Leavitt Group is one of the largest privately-held insurance brokerages in the nation with over 250 locations across 27 states. Leavitt Group agencies have the unique flexibility of local owners and provide a consultative approach to commercial insurance, employee benefits, and personal insurance. With over 70 years in the insurance industry, Leavitt Group brings national strength and local trust to the communities and clients they serve. For more information about Leavitt Group, please visit [www.leavitt.com](http://www.leavitt.com)