OneDigital Announces Acquisition of Haigh Insurance, a Women-led Business in Orange County, CA

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Firm Continues Momentum with Second California Based Employee Benefits Acquisition of 2024

ATLANTA, GA – January 17, 2024 - <u>OneDigital</u>, the nation's leading insurance brokerage, financial services, and HR consulting firm, has acquired Haigh Insurance (Haigh), a full-service employee benefit brokerage firm in Yorba Linda, CA.

Haigh Insurance, a female-founded company started by Karen Haigh in 1995, provides customers with fully comprehensive outsourced offerings of health, life, and disability benefits solutions, human resource support services, benefits evaluation, and compliance oversight. In addition to Karen Haigh, CLU, ChFC, the Haigh team includes Senior Account Manager Judy Whitson, with over 30 years of management experience, and Lauren Haigh, CPA, with over 5 years of industry experience. This depth of background combined with the Haigh team's analytical skills, attention to detail and dedication to customer service sets them apart from other employee benefits brokerage firms. Karen, Judy, and Lauren will continue servicing clients' insurance needs from their Yorba Linda office in adjacent roles with OneDigital.

We're thrilled to extend a warm welcome to Karen Haigh and her talented team. With this strategic partnership, we anticipate not only a seamless integration of our strengths, but also an exciting expansion of services, providing enhanced value to our clients.

Russ Gramstad, Sr. Managing Principal, OneDigital Southern California

"Haigh Insurance is a boutique designed employee benefits firm," said Karen Haigh, President of Haigh Insurance. "Our research confirmed that OneDigital shares our vision. Further, OneDigital allows us to continue offering our concierge service while helping us to maintain state of the art technology and addressing compliance issues of increasing complexity. OneDigital will allow us to continue our service commitment by adding a depth of resources for our clients."

About OneDigital

OneDigital's team of fierce advocates helps businesses and individuals achieve their aspirations of health, success and financial security. Our insurance, financial services and HR platform provides personalized, tech-enabled solutions for a contemporary work-life experience. Nationally recognized for our culture of caring, OneDigital's teams enable employers and individuals to do their best work and live their best lives. More than 75,000 employers and millions of individuals rely on our teams for counsel and access to fully integrated worksite products and services and the retirement and wealth management advice provided through OneDigital Investment Advisors. Founded in 2000 and headquartered in Atlanta, OneDigital maintains offices in most major markets across the nation. For more information, visit onedigital.com.

About Haigh Insurance

Karen Haigh, CLU, ChFC, founded Haigh Insurance in 1995 to provide small to large-sized businesses with fully comprehensive outsourced offerings of health, life, and disability benefits solutions, human resource support services, benefits evaluation, and compliance oversight. Additional members of the Haigh team include Senior Account Manager Judy Whitson, with over 30 years of management experience, and Lauren Haigh, CPA, with over five years of industry experience. This experienced, dedicated, and efficient team is accessible, providing personalized, year-round support to address their client's unique needs.

The post <u>OneDigital Announces Acquisition of Haigh Insurance, a</u> <u>Women-led Business in Orange County, CA</u> appeared first on <u>OneDigital</u>.