

Brieden Consulting Group of Michigan Joins Cleveland-Based Oswald Companies

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CLEVELAND and GROSSE POINTE, MICH., Jan. 9, 2024 – [Brieden Consulting Group](#) (BCG), an employee benefits agency in Grosse Pointe, Mich., has joined Cleveland-based Oswald Companies, one of the country’s largest independent insurance brokerage and risk management firms. Details of the transaction were not disclosed.

The addition of Brieden strengthens Oswald’s existing Michigan presence, which is headquartered in Bloomfield Hills.

“We’ve been looking for a partner that understood how to keep the client first, and to inspire the connection between the employer

investment and the employee benefits,” said BCG President Hans Brieden. “Oswald is the perfect fit.”

Brieden brings an impressive book of business for employee benefits, while Oswald focuses on the four key areas of risk management in property & casualty, employee benefits, life insurance, and retirement plan services.

“Oswald already provides a full slate of risk management services to our clients throughout Michigan,” said Oswald Chairman and Chief Executive Officer [Robert Klonk](#). “With the addition of Brieden, we are bringing to life our goal of investing even more in the state for the benefit of our clients.”

“Through this partnership, Brieden and Oswald will work together to provide a world of protection around businesses, individuals and families, so they can rest easy and focus on what they enjoy most,” said [Catherine Kosin](#), executive vice president and Michigan market leader at Oswald.

The Brieden Grosse Pointe location and the firm’s team will continue to serve existing clientele in their current building, adding another office for Oswald. In addition to its downtown Cleveland headquarters and its Michigan presence, the 130-year-old firm has offices in [Akron](#), [Cincinnati](#), [Columbus](#), [Medina](#), [Toledo](#) and [Pittsburgh](#).

About Oswald Companies

Founded in 1893, Cleveland-based and employee-owned, Oswald is one of the nation’s largest independent insurance brokerage firms. As a proud partner of [Assurex Global](#), the world’s largest association of privately held insurance brokers, our risk management professionals service and support the needs of our clients worldwide.

Oswald is part of [Unison Risk Advisors](#), a leading independent risk management, insurance and employee benefits firm established in 2020 through the strategic merger of Oswald Companies and RCM&D. It features a combined workforce of more than 750

employee-owners in 19 office locations throughout the Mid-Atlantic, Midwest and Southeast.

Learn more at [Oswaldcompanies.com](https://www.oswaldcompanies.com).