

DOXA enters new markets with International Hole in One Acquisition

FORT WAYNE, Ind. — April 4, 2024 — DOXA Insurance today announces the acquisition of the International Hole In One Association's (IHIOA) suite of companies. Hole In One International, Hole-in-One U.S.A., and Odds On Promotions make up a full-service promotions company and risk purchasing group in the golf and special events industry. Established in 1991 by golf industry veterans, IHIOA offers prize indemnity products along with exclusive games, contests, and promotions to hole-in-one contests and promotional events worldwide.

Owned, operated, and staffed by golf and marketing enthusiasts, IHIOA offers a wealth of skill, expertise and experience making the company a key player in the marketplace. Despite a surge of challenges for events-based organizations, IHIOA weathered the COVID-19 storm with resolve and dedication to its clients and the industry alike, emerging in a market with less competition while growing its own business. Today IHIOA offers prize indemnity products directly to a unique and expanding client base around the world.

"DOXA is pleased to partner with such a well-respected and successful program in the golf and events market. We look forward to our expansion into this new market for DOXA, fueled by IHIOA leadership's experience and energy," said Matt Sackett, CEO and co-founder of DOXA. "The entire DOXA leadership team is excited to partner with the International Hole In One Association's suite of companies as they continue to expand market share."

The acquisition of IHIOA opens the door to a new vertical for DOXA with its expertise in golf, special events, promotional contests and more. DOXA will continue to support IHIOA as it continues to nurture its existing book of business while introducing new products targeted to suit the unique needs of the organization's clientele.

“IHIOA was founded on a love for the game of golf and the level of integrity it instills in individuals. We see the same level of dedication and passion mirrored in DOXA’s enthusiasm and experience in the insurance space,” said Mark Gilmartin, President of IHIOA. “Partnering with DOXA allows us to take the next step in the marketplace as we expand our services beyond our current capabilities.”

The transaction closed on April 1, 2024.

ABOUT DOXA INSURANCE:

DOXA Insurance is a Midwest-domiciled company that acquires specialty niche-focused insurance distribution companies such as Managing General Agencies, Wholesale Brokers, and Program Administrators. DOXA focuses on assisting businesses through centralized support services to help companies maximize their growth potential. DOXA’s founders are experienced insurance executives with credentials in the niche and specialty insurance market. More information is available at www.doxainsurance.com

ABOUT International Hole In One Association

International Hole In One Association (IHIOA) is a full-service promotions company and risk purchasing group operating pursuant to the Liability Risk Retention Act of 1986. Owned and operated by golf and marketing enthusiasts, IHIOA combines industry experience, business acumen and underwriting to offer top level prize indemnity products for special events, hole-in-one contests and promotional events. More information is available at <https://www.internationalholeinoneassociation.com/> and <https://oddsongpromotions.com>