

Massachusetts Insurance Agency Deland, Gibson Acquires Atchue Agency

Independent insurance agency Deland, Gibson Insurance Associates in Wellesley, Massachusetts announced it recently acquired Atchue Insurance Agency, which is located about 35 miles away in Worcester.

Founded by Earl V. Atchue, Jr. in 1982, Atchue Insurance Agency has grown from an operation Atchue ran out of his home to a well-established Park Ave. firm offering commercial, personal and life insurance and employee benefits across Worcester County.

Both agencies are family-run. Chip Gibson and Ted Gibson are fourth-generation leaders of Deland Gibson, while the next generation of leadership from within the Atchue family is represented by A.J. (Andrew J.), who has been named managing director. A.J. Atchue, who worked at the agency during high school and college, joined the agency full-time in 2015 after three years working in commercial lines at Harleysville/Nationwide Insurance Co. in Worcester and a stint with the American Hockey League in Springfield.

Chip Gibson, CEO of Deland, Gibson, cited “opportunities for mutual growth in Worcester,” a city that has experienced population growth since 2020.

The Atchue team will remain at the current Worcester office at 190 Park Ave. Deland, Gibson has offices in Wellesley, Franklin, Dennis Port, Duxbury, and Worcester.