



NEWS, MERGERS & ACQUISITIONS

OneDigital and Mylo Form Strategic Relationship for Small Group Employee Benefits Business

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ATLANTA, GA – January 14, 2025 – [OneDigital](#), the nation's leading insurance brokerage, financial services, and HR consulting firm, is pleased to announce the acquisition of the Small Group Benefits business from [Mylo](#). This strategic acquisition underscores OneDigital's commitment to expanding their comprehensive suite of solutions to serve clients with innovative and tailored offerings.

Mylo's Small Group Benefits offerings include medical, dental, vision, life and disability, accident and critical illness insurance solutions to small business owners with 99 or fewer employees across the country serving both national and regional markets. Mylo's Small Group Benefits' clients will continue to receive excellent service under the OneDigital platform, whose team of fierce advocates help businesses and individuals achieve their aspirations of health, success and financial security.

“*OneDigital has a rich legacy of serving the unique needs of small businesses, and this commitment remains a cornerstone of our operations today. By welcoming the valued clients and talented team from Mylo's Small Group Benefits business, we are further strengthening our ability to support small business entrepreneurs. Their expertise and dedication to understanding the challenges and opportunities faced by this vital segment align perfectly with our mission to deliver innovative, personalized solutions. Together, we will continue to provide the exceptional service and value that clients deserve.*

— [Carrie Balicki, Managing Principal, OneDigital](#)



Entrusting our valued Small Group Benefit clients with OneDigital, Mylo is better positioned to achieve 2025 growth goals by redirecting resources toward optimizing our core products, channel partnerships and proprietary technology. We felt confident about this decision because OneDigital shares our client-centric approach and offers enhanced solutions for our benefits clients.

— David Embry, Founder and CEO, Mylo

About OneDigital

OneDigital's team of fierce advocates helps businesses and individuals achieve their aspirations of health, success and financial security. Our insurance, financial services and HR platform provides personalized, tech-enabled solutions for a contemporary work-life experience. Nationally recognized for our culture of caring, OneDigital's teams enable employers and individuals to do their best work and live their best lives. More than 100,000 employers and millions of individuals rely on our teams for counsel and access to fully integrated worksite products and services and the retirement and wealth management advice provided through OneDigital Investment Advisors. Founded in 2000 and headquartered in Atlanta, OneDigital maintains offices in most major markets across the nation. For more information, visit onedigital.com.

About Mylo

Founded in 2015, Mylo is an award-winning digital agency offering insurance solutions for companies who want to meet the coverage needs of small business owners and individuals. Driven by the vision "Amplifying insurance solutions to protect what matters," Mylo will continue to partner with a wide range of companies to provide insurance solutions powered by insurance intelligence to individuals and business owners for personal lines and commercial lines coverage. For more information, visit choosemylo.com




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