

King Risk Partners Announces Acquisition of Spencer Financial

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King Risk Partners →

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GAINESVILLE, Fla., May 13, 2025 /PRNewswire/ -- King Risk Partners, ranked 56th in the United States as a top 100 Broker by The Insurance Journal, is happy to announce its acquisition of Spencer Financial, a well-regarded independent insurance agency located in Tampa, Florida. This acquisition strengthens King Risk Partners' presence in Northwest Florida and reinforces its commitment to providing exceptional service and personalized insurance solutions locally.

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Spencer Financial, Inc., a respected independent insurance agency based in Tampa, Florida, has been helping people across the state of Florida find affordable and reliable insurance products from a variety of trusted carriers for over 25 years. Their team of highly experienced professionals with deep expertise in both personal and commercial insurance is committed to delivering the best coverage and most competitive rates, earning them the trust of clients throughout the region.

"We are excited to welcome Spencer Financial to the King Risk Partners family," said Malcolm King, CEO of King Risk Partners. "Their exceptional reputation, industry knowledge, and strong client relationships align perfectly with our vision for strategic growth through partnerships with established, high-performing agencies. This acquisition not only expands our footprint in Florida but also enhances our ability to provide outstanding service and tailored solutions to our clients."

Marc Lovinger, Owner of Spencer Financial, shared his enthusiasm for the new chapter. "We are proud to join forces with King Risk Partners," he said. "Our shared values—excellence, integrity, and accountability—make this a natural fit. With access to King Risk's expansive resources and forward-thinking strategies, we are confident our clients will enjoy an even greater range of services and innovative insurance solutions. Together, we are committed to maintaining the personalized service our clients know and trust, while embracing new opportunities for growth and improvement."

About King Risk Partners

King Risk Partners is a leader in the insurance industry, offering a wide range of insurance products and services designed to meet the diverse needs of its clientele. Known for its integrity, professionalism, and commitment to customer satisfaction, King Risk Partners continues to be a top choice for clients seeking reliable and comprehensive insurance solutions. Learn more at www.king-insurance.com.

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