



iinsure Joins Farmer Woods Group to Expand Offerings

LEAVITT GROUP

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iinsure, an independent multi-line insurance agency specializing in complex commercial and personal profiles, has joined Farmer Woods Group, a Leavitt Group affiliate located in Phoenix, Arizona.

The partnership provides iinsure clients with access to a broader range of insurance products and services, along with the added benefit of a physical office location and the support of a larger team. Clients will continue working directly with Jeff Martin, owner of iinsure, while also gaining the advantage of Farmer Woods Group's expanded resources.

"We have found success by focusing on delivering tailored solutions and responsive service," said Martin. "Joining Farmer Woods Group allows us to maintain the same trusted relationships with clients while giving them access to the strength and resources of one of the nation's leading privately held insurance brokerages."

Farmer Woods Group, founded in Arizona in 1960, has a long history of helping individuals and businesses manage risk with competitive insurance and risk management solutions. The addition of iinsure enhances the agency's ability to provide coverage that addresses both straightforward and complex client needs.

"We're thrilled to welcome Jeff and the iinsure clients to Farmer Woods Group," said Tim Woods, co-owner of Farmer Woods Group. "Jeff brings not only deep expertise in complex personal and commercial insurance, but also a track record of building client trust."

Through this partnership, iinsure combines its local expertise with Farmer Woods Group's market relationships and the negotiating power of Leavitt Group. The affiliation underscores both agencies' shared commitment to providing tailored insurance solutions and strengthening long-term client relationships.

Farmer Woods Group started as a small family-owned agency in the pursuit of protecting people's assets and reputation on their worst day. Today, the agency stands as one of the few privately held, family-owned, middle-market insurance brokerages serving the Valley of the Sun and beyond, still operating with the same goals it was founded upon. For more information about Farmer Woods Group, visit www.leavitt.com/farmerwoods [<http://www.leavitt.com/farmerwoods>].

Leavitt Group is one of the largest privately held insurance brokerages in the nation, with a mission to build, serve, and perpetuate independent insurance agencies as partners with local co-owners. With an extensive network of 85+ agencies and 250+ locations across 28 states, Leavitt Group offers a distinctive advantage with local ownership, delivering a personalized and consultative approach to commercial insurance, employee benefits, and personal insurance. With over 70 years in the insurance industry, Leavitt Group brings national strength and local trust to the communities and clients they serve. For more information about Leavitt Group, visit www.leavitt.com [<http://www.leavitt.com/>].



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