



MERGERS & ACQUISITIONS, NEWS

OneDigital Expands Property and Casualty Footprint with Acquisition of American Insurance & Investment in Utah and Nevada

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ATLANTA, GA – September 23, 2025 – [OneDigital](#), a leading insurance brokerage, financial services, and HR consulting firm has acquired [American Insurance & Investment Corp.](#) (American Insurance), a full-service Property & Casualty (P&C) agency with offices in Salt Lake City, Utah, and Las Vegas, Nevada. This acquisition adds to OneDigital's property and casualty offerings, with 29 agency partners and over 550 qualified and capable team members nationwide and underscores OneDigital's dedication to integrated solutions that meet the business, personal, and employee benefit needs of clients nationwide.

Founded more than 60 years ago, American Insurance serves over 3,600 clients with a wide range of business, personal, health and specialty insurance needs. The firm's 34-member team is known for its long-standing client relationships and 94% retention rate, reflecting a reputation for trust and reliable service. With expertise spanning highly specialized sectors such as architecture, engineering, education, agriculture, and transportation, American Insurance serves a broad and varied client base.

“ We are thrilled to welcome the exceptional team from American Insurance into the OneDigital family. We’re not only expanding our presence in Utah and Nevada, but also gaining professionals with deep expertise and commitment to client service, which perfectly aligns with our values. Together, we look forward to delivering even greater value and innovative solutions to our clients across all industries and becoming the partner of choice for insurance and investment solutions nationwide.

— Joel Mills, Managing Principal, Mountain West & Southwest, OneDigital

This strategic partnership expands OneDigital's risk management footprint in the western region and builds on the momentum of nine previous property and casualty acquisitions in the West, bringing OneDigital's total number of P&C acquisitions to 29 since 2021. OneDigital's Utah teams are composed of seasoned professionals with deep roots in the local business community. Their collaborative approach ensures clients benefit from integrated solutions across employee benefits, retirement planning, wealth management, HR, and pharmacy consulting.

“ OneDigital provides exciting opportunities for our team and clients. As a firm dedicated to helping our communities navigate business and personal risk, we are proud to join OneDigital, work alongside other forward-thinking leaders who share our perspectives, and further enhance the value and impact we deliver to our clients.

— Kendall Nelson, President & CEO, American Insurance

The American Insurance team will continue serving clients in their existing roles, now backed by OneDigital's expansive nationwide network of P&C resources.

About OneDigital

OneDigital's team of fierce advocates helps businesses and individuals achieve their aspirations of health, success and financial security. Our insurance, financial services and HR platform provides personalized, tech-enabled solutions for a contemporary work-life experience. Nationally recognized for our culture of caring, OneDigital's teams enable employers and individuals to do their best work and live their best lives. More than 100,000 employers and millions of individuals rely on our teams for counsel and access to fully integrated worksite products and services and the retirement and

wealth management advice provided through OneDigital Investment Advisors. Founded in 2000 and headquartered in Atlanta, OneDigital maintains offices in most major markets across the nation. For more information, visit onedigital.com.

About American Insurance & Investment Corp

Founded by Don Bradshaw in 1950 and now led by President and CEO, Kendall Nelson, American Insurance serves clients with a wide range of business, personal, health and specialty insurance needs from offices in Salt Lake City, Utah and Las Vegas, Nevada. Being listed as one of Utah's top commercial insurance agencies, American Insurance has received the [BIG i Best Practices Award](#) annually since 2022 and is the only Utah agency to have won the Assurex Global E&O+ Excellence Award annually since 2005. For more information visit, american-ins.com.


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