

# World continues buying spree with acquisition of New Jersey's William P Smart

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World Insurance Associates has acquired Fairfield, New Jersey-based William P. Smart, which specializes in commercial insurance and employee benefits within the entertainment industry.

<https://www.theinsurer.com/ti/news/world-continues-buying-sprees-with-acquisition-of-new-jerseys-william-p-smart-2025-09-16/>