

OneDigital Acquires California Creative Benefits

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Acquisition Continues to Enhance OneDigital Bay Area Presence

ATLANTA, GA – June 3, 2020 – OneDigital, the nation’s leading strategic advisory firm focused on driving business growth for employers of all sizes, has acquired California Creative Benefits, located in Campbell, California. This acquisition enhances the OneDigital footprint within the Bay Area and adds to the overall growth of OneDigital’s Pacific Region.

“*It is with great pleasure that I welcome Jim May and the entire California Creative Benefits Team to the OneDigital family. I’ve known Jim for many years and have always respected the remarkable consulting and advocacy work his team provides to their clients. I am looking forward to working closely (of course, 6 feet apart) with Jim and team for many years to come.*”

— Jeff Fallick, Regional Managing Principal, OneDigital Pacific Region.

“Joining one of the country’s most respected employee benefits company meant giving our customers an even greater level of resources and expertise, while still providing them with local account management,” said Jim May, founder and CEO of California Creative Benefits. “I’ve known some of the OneDigital staff for decades and know how committed they are in providing the best possible service for customers. Companies are asking their benefits brokers to provide an even greater role when it comes to HR, technology, compliance, pension, etc. I wanted our customers to have that deep expertise in benefits and additional expertise in retirement & wealth management, HR consulting, global benefits, compliance, health & wellbeing.”

California Creative Benefits has been providing employee benefits solutions for over 25 years. By joining OneDigital, the team will have access to expanded resources to deliver a more robust approach to employee benefits. As the healthcare and insurance industry becomes more increasingly

complex, both existing clients and future clients will benefit from the advanced technology, enhanced HR support, and thought leadership expertise at a national level.

About OneDigital

OneDigital is the nation's leading strategic advisory firm focused on driving business growth for employers of all sizes. Combining people and technology, OneDigital offers employers a sophisticated combination of strategic benefit advisory services, analytics, compliance support, human resources management tools and comprehensive insurance offerings. Headquartered in Atlanta, OneDigital's more than 2,000 employee benefits and human resource strategists serve the needs of over 50,000 employers across the nation. OneDigital has been named to the [Inc. 5000 List of America's fastest-growing companies](#) every year since 2007, one of only 12 companies to do so. Currently listed as [18th on Business Insurance's 2019 list of 100 Largest U.S. Brokers](#), OneDigital's experience offers a fresh thinking and strategic perspective that will improve all aspects of plan design and performance.

About California Creative Benefits


[California Creative Benefits](#) provides best-in-class client service that encompasses an attention to detail, competitive insurance rates, and up-to-date compliance information that will enable you to offer your employees the most comprehensive and competitive employee benefits solutions available in today's marketplace. The team develops client-centered, tailored creative solutions to ensure your continued business success. At California Creative Benefits, you'll find experienced professionals ready to work on your behalf by providing timely information, analysis, and answers to your important questions. We are not just a full-service insurance broker—we are a strategic business partner who functions as an extension of your Human Resources department.

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