

# World Insurance Acquires Advantage Benefit Concepts Inc.

**TINTON FALLS, NJ, September 1, 2020-** World Insurance Associates LLC (WIA), a Top 100 Insurance Agency, announced today that it acquired Advantage Benefit Concepts Inc. of Blackwood, NJ on April 1, 2020. Terms of the transaction were not disclosed.

Advantage Benefit Concepts Inc. specializes in Employee Benefit services. They provide health and dental insurance packages in addition to insurance solutions for individuals. The company is committed to providing quality insurance services for all client needs.

“World Insurance is always seeking new talent to join our diverse team of insurance professionals. Advantage Benefit Concepts comes to us with expertise in employee benefits and a loyal client base. We are eager to incorporate Advantage Benefit Concepts in helping expand our regional footprint,” states Rich Eknoian, CEO and Co-Founder of World Insurance Associates LLC.

Dominic Morrone, President of Advantage Benefit Concepts Inc., states, "We are excited to join the growing World Insurance team. We look forward to offering our Insureds more resources from various niche markets, as one of the many benefits of being a part of World."

Giordano, Halleran & Ciesla provided legal counsel to WIA. No other advisors, diligence firms, or legal counsel were disclosed.

World Insurance Associates LLC is headquartered in Tinton Falls, NJ, and is a nationally ranked, full-service insurance brokerage providing world-class asset and lifestyle protection with insurance, risk management, and [benefit consulting services](#) for individuals and businesses. Since its founding in 2012, WIA has [completed 71 acquisitions](#) and serves its customers from [53 offices](#) in 13 states and Washington, D.C. WIA has been named one of The Most Successful Companies in America by Inc. 5000, is a Top 100 P/C Agency by Insurance Journal and Business Insurance, a five-time honoree by NJBIZ Fast 50, and a two-time Business Insurance Best Place to Work.

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*Published September 1, 2020*

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*Jennifer is the Director of Marketing for World Insurance Associates LLC and its various units. She has been in the insurance industry since 2003 and is passionate about digital and print marketing.*