



World Insurance Acquires Collier O'Neill & Associates

TINTON FALLS, NJ, November 11, 2020- World Insurance Associates LLC (WIA), a Top 100 Insurance Agency, announced today that it acquired Brian S. O'Neill & Associates, Inc. (d/b/a Collier O'Neill & Associates) ("Collier O'Neill") of Trenton, NJ on November 1, 2020. Terms of the transaction were not disclosed.

Collier O'Neill is a full-service insurance agency serving New Jersey and Eastern Pennsylvania. With over 70 years of insurance experience in both commercial and personal lines, Collier O'Neill strives to professionally advise and provide affordable solutions to meet the insurance needs of their clients.

"Collier O'Neill has an excellent reputation among its client base," states Rich Eknoian, CEO and Co-Founder of WIA. "Exceptional client service is something we pride ourselves on at WIA, as does the team at Collier O'Neill. We are looking forward to partnering with their team and further expanding and strengthening our client base in the New Jersey region."

“Joining WIA will give Collier O’Neill the resources to offer clients more exclusive capabilities and an enhanced level of service,” said Brian O’Neill, President of Collier O’Neill. “We are excited that Collier O’Neill is entering into a new stage of growth backed by WIA.”

Giordano, Halleran & Ciesla provided legal counsel to WIA. The Manhattan Group advised on the transaction and Connell Foley provided legal counsel to Collier O’Neill. No other advisors, diligence firms or legal counsel were disclosed.

World Insurance Associates LLC is headquartered in Tinton Falls, NJ, and is a nationally ranked, full-service insurance brokerage providing world-class asset and lifestyle protection with insurance, risk management, and [benefit consulting services](#) for individuals and businesses. Since its founding in 2012, WIA has [completed 80 acquisitions](#) and serves its customers from [72 offices](#) in 15 states and Washington, D.C. WIA has been named one of The Most Successful Companies in America by Inc. 5000, is a Top 100 P/C Agency by Insurance Journal and Business Insurance, and a five-time honoree by NJBIZ Fast 50.

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Jennifer is the Director of Marketing for World Insurance Associates LLC and its various units. She has been in the insurance industry since 2003 and is passionate about digital and print marketing.