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# World Insurance Acquires JF Murray Co., Inc. of New Jersey

**TINTON FALLS, NJ, August 4, 2020-** World Insurance Associates LLC (WIA), a Top 100 Insurance Agency, announced today that it acquired JF Murray Co., Inc. of Point Pleasant, New Jersey on July 1, 2020. Terms of the transaction were not disclosed.

JF Murray Co. provides clients with complete insurance solutions for their personal and business needs. The company also specializes in contractors, commercial property owners, and real estate agencies.

Rich Eknoian, CEO and Co-Founder of WIA, stated, "JF Murray Co. has a strong history and an outstanding community reputation. We are excited to welcome them to our organization."

"We are proud to join the World team and anticipate a successful partnership that will be beneficial to our employees and our clients," said Colleen Smith, President of JF Murray Co., Inc.

Giordano, Haleran & Ciesla provided legal counsel to WIA. Legal counsel for JF Murray Company was not disclosed.

World Insurance Associates LLC is headquartered in Tinton Falls, NJ, and is a nationally ranked, full-service insurance brokerage providing world-class asset and lifestyle protection with insurance, risk management, and [benefit consulting services](#) for individuals and businesses. Since its founding in 2012, WIA has [completed 68 acquisitions](#) and serves its customers from [53 offices](#) in 13 states and Washington, D.C. WIA has been named one of The Most Successful Companies in America by Inc. 5000, is a Top 100 P/C Agency by Insurance Journal and Business Insurance, a five-time honoree by NJBIZ Fast 50, and a two-time Business Insurance Best Place to Work.

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*Published August 4, 2020*

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*Jennifer is the Director of Marketing for World Insurance Associates LLC and its various units. She has been in the insurance industry since 2003 and is passionate about digital and print marketing.*

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