

# World Insurance Acquires Lindberg & Associates Insurance of Virginia

**TINTON FALLS, NJ, August 11, 2020-** World Insurance Associates LLC (WIA), a Top 100 Insurance Agency, announced today that it acquired Lindberg & Associates of Poquoson, Virginia, on July 1, 2020. Terms of the transaction were not disclosed.

Founded in 2011, Lindberg & Associates is an independent insurance agency that provides all forms of property and casualty insurance and employee benefits programs. The insurance professionals at Lindberg & associates have more than 50 years' experience and expertise in Petroleum Insurance, Trade and Artesian Contractors, Equipment Dealers, Specialty Contractors, Hotels, Motels, and Property Management.

"Our founding principle has always been to treat every customer as you would like to be treated. This ideology has allowed us to maintain great client and carrier relationships throughout the years," states Jim Lindberg, who joins WIA as Manager of the Lindberg & Associates Insurance unit. "We are excited to continue and expand upon these relationships as part of the World Insurance team."

Rich Eknoian, CEO and Co-Founder of World Insurance Associates LLC, states, "Lindberg & Associates' expertise in various specialty insurance programs adds value to our organization. We warmly welcome them to the World family."

Giordano, Halleran & Ciesla provided legal counsel to WIA. Legal counsel for Lindberg & Associates Insurance was not disclosed.

World Insurance Associates LLC is headquartered in Tinton Falls, NJ, and is a nationally ranked, full-service insurance brokerage providing world-class asset and lifestyle protection with insurance, risk management, and benefit consulting services for individuals and businesses. Since its founding in 2012, WIA has completed 70 acquisitions and serves its customers from 55 offices in 13 states and Washington, D.C. WIA has been named one of The Most Successful Companies in America by Inc. 5000, is a Top 100 P/C Agency by Insurance Journal and Business Insurance, a five-time honoree by NJBIZ Fast 50, and a two-time Business Insurance Best Place to Work.

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Jennifer is the Director of Marketing for World Insurance Associates LLC and its various units. She has been in the insurance industry since 2003 and is passionate about digital and print marketing.

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