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World Insurance Associates Acquires Martin & Rowland Insurance of CT

TINTON FALLS, NJ, April 23, 2020- World Insurance Associates LLC (WIA), a Top 100 Insurance Agency, announced today that it acquired Martin & Rowland Insurance, Inc. of Prospect, CT on April 1, 2020. Terms of the transaction were not disclosed.

Established in 1845, Martin & Rowland Insurance, Inc. is a highly experienced, full-service, independent insurance agency that provides clients with the best protection at the best possible rate. The company takes pride in its dedication to customer satisfaction and peace of mind. Giving their clients the expert customer service they've come to know and expect is their number one priority.

Rich Eknoian, CEO and Co-Founder of World Insurance Associates LLC, states, "We are thrilled to welcome such a reputable, well-established company to our team. Martin & Rowland's extensive experience and expertise in the insurance industry is a great opportunity for us to expand our capabilities in the state of Connecticut."

“We look forward to growing with World and are excited to offer additional insurance options and resources to our clients,” said Sherwood “Skip” Rowland, President and CEO of Martin & Rowland Insurance.

World Insurance Associates LLC is headquartered in Tinton Falls, NJ, and is a nationally ranked, full-service insurance brokerage providing world-class asset and lifestyle protection with insurance, risk management, and [benefit consulting services](#) for individuals and businesses. Since its founding in 2012, WIA has [completed 57 acquisitions](#) and serves its customers from [40 offices](#) in 10 states and Washington, D.C. WIA has been named one of The Most Successful Companies in America by Inc. 5000, is a Top 100 P/C Agency by Insurance Journal and Business Insurance, a five-time honoree by NJBIZ Fast 50, and a two-time Business Insurance Best Place to Work.

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Jennifer is the Director of Marketing for World Insurance Associates LLC and its various units. She has been in the insurance industry since 2003 and is passionate about digital and print marketing.

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